

# VISIONING

## **Vision Group 1**

- Business – Adopt a spot – landscape – flowers
- Quaint – Local to that area difference – themed
- Keep our identity – stay Haubstadt not become part of northern vand. Or Princeton.
- Well planned community
- Not so commercialized
- Well lit streets
- Quantity of 1 style of trees to have theme – ex. Dogwoods, Aristocraft Pears
- Make outsiders feel welcome
- Give outsiders good lead to follow
- Good enforcement of restrictions
- Sense of pride kept
- Continue 4 star schools – local
- New library
- Great park system/playground
- Pool
- Tennis courts
- Greenway – bicycles, walkers!
- Trees/Landscaping
- Commercial friendly
- Traffic congestion free – traffic well planned
- (Control) over advertising/billboard
- Well planned landscape views
- Unrestricted visibility
- Secure – safe place to live
- Neat, clean
- Good police protection
- Maintain German heritage – Festivals, park with German theme

### Well planned community:

- Park-like
- Comfortable
- Downtown Walkway
- Sidewalks Cart paths
- Family Friendly Decorative/seasonal flags residential

## **Vision Group 2**

- Planned Growth
- Unique
- Strength & Heart
- Clean
- Attractive
- Safe
- Sense of Community
- Unified Theme downtown
- Small business Growth
- Garden Spots
- Old Gym – Asset
- Beautifying Lakeview Area
- Trees, flowers, shrubbery
- Buffer along Railroad tracks
- Walkover at Church St. old crossing
- No stop lights!
- Green area coming in Town
- Street lights along Highway 68
- Lakeview & Highway 41 – light
- Walking & Bike Routes
- Hometown Entertainment

## **Vision Group 3**

- Separate Residential areas from large, commercial areas
- Separate appearance & safety issues
- Pre-planned residential areas
- Planned industrial parks
- Control growth
- Limit requirements on new housing development
- No requirements on existing homes
- Soccer Complex
- No swimming pool
- Limit “2 mile radius” (small area s possible)
- Lit streets
- Adequate fire, police protection, ambulance

## Vision Group 4

- Bavarian Architecture
- Keep quality schools/new Junior High School
- Senior Retirement Condos (assisted living)
- Daycare Center (licensed)
- MEC Center
- Revitalization of present
- Restore old homes
- Larger library
- Downtown Area (coffee shop, retail, salons, restaurants/cafeteria)
- Walkway (in town to park)
- Trees
- More sidewalks
- Swimming Pool
- Landscape along RR tracks
- Movie Theaters
- Community Center (Multipurpose)
- Golf (miniature)
- Drive-In

## Consensus Vision List

- Community Center & Swimming Pool Recreation/Family Center
  - Mini-golf
  - Movies
  - Tennis Courts
  - Soccer Complex

Tally - 1

- Comfortable

Tally – 1

- Bikeability, walkability

Tally – 1

- More sidewalks for pedestrians and bikes
  - Residential
  - Downtown

Tally – 1

- Replica of Old Depot to serve as a museum for the community

Tally – 2

- Emergency Care/Urgent Care, Licensed Day Care Center, Retirement Village/Assisted Living

Tally – 2

- Greenway or multi-use trail

Tally – 2

- Greenery/Landscaping to RR corridor (sound buffer), trees

Tally – 2

- Architecture – Bavarian heritage, revitalization / restoration of residences

Tally – 3

- Work within the corporate limits, keeping out of the surrounding area as much as possible

Tally – 3

- Safe, not having to lock doors

Tally – 4

- Landscaping theme (public private partnership)

Tally – 5

- Adequate public services
  - lighting
  - police
  - fire

Tally – 5

- Retain high quality schools

Tally – 7

- Downtown Retail
  - Salons
  - Coffee Shops
  - Clothing
  - Boutiques

Tally – 7

- Trees

Tally - 7 (?Greenery and Trees may be combined)

- Larger library / Learning Center

Tally – 7

- Separating residential & commercial uses; incompatible uses, better traffic circulation

Tally – 8

- Downtown beautification based on a theme, unique niche small business

Tally – 10

- Sense of community, socializing, preserve what we have right now in terms of regulations – residential development

Tally – 18

# Strengths, Weaknesses, Opportunities, Threats

## **S.W.O.T. Group 1**

### **Strengths**

- Heritage
- Sense of community
- HCC – Chamber of Commerce
- Housing Growth
- Location
- Schools
- Strong “small business” community
- Restaurants
- Strong farm families – stability from change

### **Weaknesses**

- Too proud
- No change
- Cliquish
- Lack of retail support for start-ups
- Lack of family style restaurants
- Lack of economic starter homes

### **Opportunities**

- Haubstadt vision
- Maintaining/making identity
- I69
- Co-operative community

### **Threats**

- No zoning
- Demand on emergency service volunteers – US 41/I64, IN68, “I69”
- Young families leaving for affordable housing

## **S.W.O.T. Group 2**

- S- Value System
- W- Value System
- O- Growth
- T- Unplanned Growth
- S- Schools
- S- Size of Town
- S- Tidy-clean
- T- Negative Values (disrespect, crime, etc.)
- W- Not reaching out–as a community-take interest in town/other
- O- Learning to reach out
- W- Fear of outsiders, change
- S- Achieving ability to reach out
- S- You're not a number-an individual
- W- Size of police, fire department (Not keeping up with demand)
- T-Lack of Finances Municipal Activities
- S- Location
  - close to Evansville
  - central region
  - Louisville, Indy, St. Louis, Nashville
- T-Being swallowed up by Evansville

## **S.W.O.T. Group 3**

### **Strengths**

- Heritage
- Community pride
- Location of community
- Schools Church
- Clean town
- Good restaurants
- Sommerfest
- Parks-beautiful ball field
- Diversified employment

### **Weaknesses**

- Outsiders could feel cliquy, isolated
- Infrastructure- water & sewer at capacity
- No building restrictions

### **Opportunity**

- Self-bedroom community
- Keep small town
- Chance to develop senior housing
- Opportunity to plan as to how we want

### **Threat**

- Traffic-Highway 68 & Highway 41
- Lack of funds
- Undesirable industries/business

### **S.W.O.T. Group 4**

- S- Schools
- S- Fire/Emergency Services
- W- State support
- T- Railroad
- S- Local government
- O- Entrepreneurism
- W- Local job opportunities
- T- Roads (county especially)
- W- Lack of retail
- O- Senior Housing
- T- Resistance to change
- S- Sommerfest
- W- Capitalizing on tourism from Haubstadt/Speedway
- W- Decentralization of current shops/government offices
- O- Annexation
- S- New Housing/Construction
- W- Appropriation of county funds

### **Consensus S.W.O.T. List**

#### **Strengths**

- Good restaurants/eateries

Tally – 0

- Sommerfest, success & size

Tally – 0



- Parks & Ball Fields

Tally – 0

- Diversified employment

Tally - 0

- Local Government

Tally – 0

- New housing/construction

Tally – 0

- Strong small business

Tally – 0

- Size of the community

Tally – 0

- Cultural presence; cultural values

Tally – 0

- Location, proximity to Princeton & Evansville; centrality

Tally – 1 (Blue)

- Fire & emergency services

Tally – 2 (Blue)

- Strong family farms

Tally – 3 (Red)

- Cleanliness

Tally – 4 (4 Blue)

- Chamber

Tally – 6 (Blue)

- Church

Tally – 7 (4 Blue & 1 Red)

- Schools, Public & Catholic are award winning

Tally – 11 (8 Blue & 1 Red)

- Heritage, German, community pride & support

Tally -23 (2 Blue & 7 Red)

## **Weaknesses**

- Growth Not being fueled internal

Tally – 0

- Number of restaurants not keeping up with population growth

Tally – 0

- Lack of arts & culture

Tally – 0

- Lack of retail

Tally – 0

- Not capitalizing on tourism

Tally – 0

- Aging water infrastructure

Tally – 0

- Too proud, no change, cliquey (result of heritage)

Tally – 1 (Blue)

- State Support, lack of arts & culture

Tally – 1 (Blue)

- Not enough local employment opportunities

Tally – 1 (Blue)

- Not getting recognized by county, especially in terms of funds

Tally – 1 (Blue)

- Fear of change; outsiders

Tally – 3 (Blue)

- No restrictions on new development

Tally – 3 (Blue)

- Not reaching out

Tally – 7 (4 Blue, 1 Red)

## **Opportunities**

- Haubstadt, per se

Tally – 0

- To stay small

Tally – 0

- To develop senior housing

Tally – 0

- Entrepreneurism

Tally – 0

- To learn as a community to reach out & share our culture

Tally – 0

- Annexation; the same community (preserving character) with a little more space

Tally – 2 (Blue)

- Making/maintaining our identity

Tally -10 (Blue)

- To plan for what we want, Haubstadt Vision

Tally – 14 (11 Blue & 1 Red)

### **Threats**

- Demand on emergency services & the local government as a result of I-69

Tally – 0

- Railroad

Tally – 0

- Roads not accounting for increased speeds (engineering)

Tally – 0

- Resistance to change

Tally – 0

- Being swallowed up by Evansville

Tally – 1 (Blue)

- Traffic on 68 & 41

Tally – 1 (Blue)

- Lack of finances for local government 7 municipal act.

Tally – 2 (Blue)

- Undesirable/unmentionable businesses i.e. confined feeding

Tally – 3 (Red)

- Influx of negative values i.e. crime

Tally – 6 (Blue)

- Unplanned growth

Tally – 22 (1 Blue & 7 Red)