

Short-Term Objectives cont.

10 Public Safety

3. Promote public safety awareness.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Establish a list of public safety information the community should be made aware of, including seasonal advice	Police and Fire Chiefs	Human Capital	Jan 2008
Create a Public Safety Committee	Police and Fire Chiefs	Human Capital	Feb 2008
Identify sources of funding and create a budget	Public Safety Committee	Human Capital	Mar 2008
Create handouts with pertinent safety information, including contact information, for distribution at local events	Public Safety Committee	Human Capital, publication and printing costs for handouts	Jun 2008
Compile information for a public safety webpage linked to the Town's official website	Public Safety Committee	Human Capital	Sep 2008
Appoint/hire a webmaster for the purpose of creating a webpage dedicated to public safety awareness (<i>Note: look into simply using the Town's webmaster</i>)	Public Safety Committee, Webmaster	Human Capital, webmaster fees	Oct 2008
Publish the public safety awareness webpage	Webmaster	Human Capital, costs associated with hosting a webpage	Oct 2008
Create a schedule for updating the information on the public safety awareness webpage	Public Safety Committee, Webmaster	Human Capital	Oct 2008
Participate in local events such as Red Ribbon Days at the schools, National Night Out, Firefighters Day at Holiday Foods, Sommerfest and parades to pass out handouts.	Safety Committee	Human Capital	On-going
Benchmarks: Creation of a Public Safety Committee; creation/availability of handouts; publication of a public safety awareness webpage; number of local events attended.			

4. Develop an Emergency Preparedness Plan for the purpose of responding to both natural and man-made disasters.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Research examples of other Emergency Preparedness Plans completed by communities of a similar size and make-up.	Town Council, Fire and Police Departments	Human Capital	May 2007
Draft an Emergency Preparedness Plan for the Town of Haubstadt	Fire and Police Departments	Human Capital	Jul 2007
Approve and adopt the Haubstadt Emergency Preparedness Plan	Town Council	Human Capital	Nov 2007
Implement measures identified in the Emergency Preparedness Plan	Fire and Police Departments	As identified in the plan	On-going
Benchmarks: Acquiring example Emergency Preparedness Plans; Drafting of the Haubstadt Emergency Preparedness Plan; Adoption of the plan; and implementation of measures outlined in the plan.			

Long-Term Objectives

1. Establish a Community Emergency Response Team (CERT).
2. Construct one combined fire and police department building.
3. Increase the number of Police and Fire Department personnel.
4. Establish adequate ambulance service for the Haubstadt community.
5. Facilitate the development of a clinic to attract new family practices and physicians for the purpose of providing adequate health care to Haubstadt's growing population.

Overview/Goal & Short-Term Objectives

11 Cleanliness

Overview

The Town of Haubstadt is extremely tidy and well kept. This is indicative of the residents' and business owners' pride in their community. Therefore, it is important to the Town that measures are taken to ensure that the growing community remains free of rubbish.

Cleanliness Policy/Goal

It is the policy, or goal, of the Town of Haubstadt to provide activities and opportunities for citizens of the community to help keep Haubstadt clean, and otherwise encouraging the public to pick up after themselves, while preserving and enhancing open space in and around the Town of Haubstadt.

Short-Term Objectives

1. Revise, add teeth to, and enforce the abandoned vehicle ordinance.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Research effective abandoned vehicle ordinances including the enforcement procedures of other communities of similar size and demographic make-up.	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	Mar 2009
Draft a revised abandoned vehicle ordinance for the Town of Haubstadt	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	May 2009
Adopt the revised abandoned vehicle ordinance	Town Council	Human Capital	Jul 2009
Make the ordinance available on the Town's official website.	Town Council	Human Capital	Jul 2009, or Upon availability of the website
Benchmarks: drafting of the revised ordinance; adoption of the revised ordinance; posting of the ordinance on the Town's website.			

Definitions

Goal – A goal transforms a vision into a discrete statement of direction.

Objective – An objective breaks down a goal into tasks that are measurable and time-oriented.

Action Step – An action step is an organized activity to accomplish an objective.

Resource – A resource is a source of aid or support that may be drawn upon when needed.

Benchmark – A benchmark is a standard by which something can be measured or judged.

2. Revise, add teeth to, and enforce the property maintenance ordinance.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Research effective property maintenance ordinances including the enforcement procedures of other communities of similar size and demographic make-up.	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	Mar 2009
Draft a revised property maintenance ordinance for the Town of Haubstadt	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	May 2009
Adopt the revised property maintenance ordinance	Town Council	Human Capital	Jul 2009
Make the ordinance available on the Town's official website.	Town Council	Human Capital	Jul 2009, or Upon availability of the website
Benchmarks: drafting of the revised ordinance; adoption of the revised ordinance; posting of the ordinance on the Town's website.			

3. Create and enforce a grass clippings ordinance to encourage the proper disposal of yard waste.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Research effective grass clippings ordinances including the enforcement procedures of other communities of similar size and demographic make-up.	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	Mar 2010
Create a draft grass clippings ordinance for the Town of Haubstadt	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	May 2010
Adopt a final grass clippings ordinance	Town Council	Human Capital	Jul 2010
Make the ordinance available on the Town's official website.	Town Council	Human Capital	Jul 2010, or Upon availability of the website
Benchmarks: drafting of the ordinance; adoption of the ordinance; posting of the ordinance on the Town's website.			

Long-Term Objectives

11 Cleanliness

4. Create and enforce a pet waste ordinance to encourage the proper disposal of pet waste.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Research effective pet waste ordinances including the enforcement procedures of other communities of similar size and demographic make-up.	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	Mar 2006
Create a draft pet waste ordinance for the Town of Haubstadt	Town Council, Police Department, Town Attorney, consultant	Human Capital, attorney fees, consultant fees	May 2006
Adopt the a final grass clippings ordinance	Town Council	Human Capital	Jul 2006
Make the ordinance available on the Town's official website.	Town Council	Human Capital	Jul 2006, or Upon availability of the website
Benchmarks: drafting of the ordinance; adoption of the ordinance; posting of the ordinance on the Town's website.			

Long-Term Objectives

1. Purchase and install trash receptacles and cigarette butt containers throughout the community.
2. Strengthen and otherwise encourage greater participation in "Dump Day."
3. Start a community-wide garage sale, to be scheduled in accordance with DeWig's Customer Appreciation Day.

11 Cleanliness

Overview/ Goal/ Short-Term Objectives

12 Cultural Heritage

Overview

Culture can be defined as the totality of socially transmitted behavior patterns, arts, beliefs, institutions, and all other products of human work and thought. Heritage can be defined as something that is passed down from preceding generations; a tradition. As depicted in the Vision Statement in Section 03, Public Participation, the residents and business owners in Haubstadt are proud of their German American Heritage and the culture of their community.

Cultural Heritage Policy/Goal

It is the goal of the Town of Haubstadt to preserve and enhance the cultural heritage of the Haubstadt Community.

Short-Term Objectives

1. Actively sponsor a number of annual events that speak to Haubstadt's culture.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Create an events sponsorship steering committee	Town Council	Human Capital	Jan 2010
Create a list of programs and events to sponsor, such as a Theatrical Program, Summer Youth Programs, Annual Arts & Crafts Fair, the Special Olympics, Sommerfest	Steering Committee	Human Capital	Jan 2010
Update the list annually	Steering Committee	Human Capital	On-going
Create a community calendar identifying all of the programs and events being sponsored by the Town	Steering Committee, Town, Gibson County Tourism, Chamber of Commerce, Local Talents	Human Capital	Jan 2010
Create uniform materials and handouts which include detailed information about each program and event	Steering Committee, Town, Gibson County Tourism, Chamber of Commerce, Local Talents	Human Capital, publishing and printing costs	Feb 2010
Place the calendar and information about the events and programs on the Town's website	Webmaster	Human Capital	Feb 2010

Benchmarks: Number of Town sponsored events; creation of an events calendar; publication of events and programs on the Town's official website.

Definitions

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Action Step – An action step is an organized activity to accomplish an objective.

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Benchmark – A benchmark is a standard by which something can be measured or judged.

Long-Term Objectives

1. Create a museum to display Haubstadt's culture for residents and visitors to the community.
2. Inventory existing building conditions for the purpose of identifying buildings to rehabilitate and restore.

Overview/ Goal/ Short-Term Objectives

13 Civic Involvement & Leadership

Overview

Civic can be defined as relating or belonging to a city, a citizen, or citizenship. Leadership can be defined as the capacity or ability to lead, giving guidance or direction. An effective democracy depends on the continuing engagement of capable and dedicated civic leaders. From their creativity and talent come the vision, energy, and ideas necessary to move the world forward. As the world around us intensifies in complexity, the need for civic involvement continues to grow. The Haubstadt community strongly supports the future development of their civic involvement and leadership.

Civic Involvement & Leadership Policy/Goal

It is the policy, or goal, of the Town of Haubstadt to reach out to the youth, and the elderly of the community, while creating opportunities for interaction of all of the Town's citizens and business owners.

Short-Term Objectives

1. Create a program to assist the elderly and non-mobile with their day-to-day activities.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Formation of a steering committee.	Church	Human Capital, Members of area church organizations, already operating similar programs	Mar 2008
Listing of available programs between local churches and already existing organizations for the purpose of creating one comprehensive program	Steering Committee	Human Capital, available grant funding	May 2008
Research the use of vehicles, including golf carts, to be used for the program	Steering Committee	Human Capital, possible grants or funding from the Town	May 2008
Include information about the final program on the Town's webpage	Steering Committee, Webmaster	Human Capital	Jul 2008, or as soon as the Town's website is available
Benchmarks: Formation of a steering committee; creation of one comprehensive program; publication of the program on the Town's website.			

Definitions

Goal – A goal transforms a vision into a discrete statement of direction.

Objective – An objective breaks down a goal into tasks that are measurable and time-oriented.

Action Step – An action step is an organized activity to accomplish an objective.

Resource – A resource is a source of aid or support that may be drawn upon when needed.

Benchmark – A benchmark is a standard by which something can be measured or judged.

Long-Term Objectives

1. Create a Junior League of Haubstadt.
2. Develop and maintain a list of community resources throughout the Town of Haubstadt and surrounding areas, making it available to the entire community.
3. Provide for uniform human scaled signage.
4. Create a Construction Standards manual to be used for both public and private developments.
5. Create and maintain a 5-year Parks & Recreation Master Plan, which includes provisions for both active and passive recreation.

Overview/Goal & Short-Term Objectives

14 Community Pride

Overview

Haubstadt's community pride is evident in the buildings, the developments, and the civic improvements that have had a positive impact on the community. Haubstadt's community pride is also a feeling amongst residents and business owners.

Community Pride Policy/Goal

It is the policy, or goal, of the Town of Haubstadt to create a sense of place as well as places and events to celebrate Haubstadt's community pride.

Short-Term Objectives

1. Create a calendar of events to be distributed in hard copy and to be placed on the Town's official website.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Identify a reliable and task oriented individual to be responsible for compiling the information necessary to make a community-wide calendar	Local entrepreneur	Human Capital	Jan 2007
Create a plan for obtaining initial information and/or events to include on the calendar	Community calendar coordinator, Town Council	Human Capital	Jan 2007
Create a mechanism with which people can submit additional information and/or events for the community's calendar	Community calendar coordinator, Town Council	Human Capital	Feb 2007
Create a schedule for updating and maintaining the calendar	Community calendar coordinator, Town Council	Human Capital	Mar 2007
Publish the Haubstadt Community Calendar	Community calendar coordinator, Town Council	Human Capital, printing costs	Jun 2007
Post the Haubstadt Community Calendar on the Town's official website.	Community calendar coordinator, webmaster, Town Council	Human Capital	Jun 2007, or Upon the websites availability
Benchmarks: identification of and commitment from the community calendar coordinator; creation of a plan to obtain initial information; creation of a mechanism to continue to obtain information for the calendar; creation of a schedule for updating and maintaining the calendar; publication of the community calendar; posting of the calendar on the Haubstadt webpage.			

Definitions

Goal – A goal transforms a vision into a discrete statement of direction.

Objective – An objective breaks down a goal into tasks that are measurable and time-oriented.

Action Step – An action step is an organized activity to accomplish an objective.

Resource – A resource is a source of aid or support that may be drawn upon when needed.

Benchmark – A benchmark is a standard by which something can be measured or judged.

2. Establish a gathering place for an early morning coffee crowd.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Identify a reliable and task oriented individual to be responsible for surveying the community to determine the level of interest for an early morning gathering place in town.	Town Council	Human Capital	Jan 2008
Identify possible locations and/or entrepreneurs interested in hosting the early morning coffee crowd	Gathering place coordinator, Town Council	Human Capital	Feb 2008
Create a marketing strategy/plan to advertise the gathering place.	Gathering place coordinator, business/property owner	Human Capital	Feb 2008
Develop marketing materials to advertise the gathering place	Gathering place coordinator, business/property owner	Human Capital, printing costs	Mar 2008
Benchmarks: Identification of the gathering place coordinator; identification of a location for the early morning coffee crowd; creation of a marketing plan; distribution of the marketing materials.			

Short-Term Objectives cont.

14 Community Pride

3. Plan shared social events, such as free concerts and a summer camp/program for children, for the purpose of improving the overall quality of life of the community.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Identify an individual, or individuals, of the community to chair this community objective	Town Council	Human Capital	Jan 2009
Identify a plan for developing the individual programs/events listed in the objective	Community events chair, Town Council	Human Capital	Jan 2009
Research available grant programs for the purpose of obtaining funding for the above listed programs and/or events	Community events chair, Town Council, grant administrator	Human Capital, grant administrator fees	Feb 2009
Identify alternative funding sources to supplement any grant funding awarded.	Community events chair, Town Council	Human Capital	Feb 2009
Develop the programs and events listed above taking into account the funding and resources identified in the previous steps.	Community events chair, Town Council	Human Capital	Mar 2009
Develop a marketing plan for each program and event	Community events chair, Town Council	Human Capital	Apr 2009
Market each program and event	Community events chair, Town Council	Human Capital, printing costs	On-going
Identify each program and event on the Haubstadt Community Calendar	Community events chair, webmaster	Human Capital	Upon availability of the calendar
Host each community-wide program and event	Community events chair, Town Council	As identified during the planning process	May 2009
Benchmarks: Identification of and commitment from the community events chair; identification and being awarded a grant; identification and securing of additional resources/funding; development of a marketing plan; distribution of marketing materials; posting of the events and programs on the community calendar; inaugural hosting of each program and event			

4. Create a welcome package for new residents in addition to the Chamber's:

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Create a local welcome wagon committee, reserving one membership for a representative of the Haubstadt Chamber of Commerce	Town Council	Human Capital	Sep 2006
Solicit local businesses for interest and commitment in contributing to the welcome packages	Welcome committee, Town Council	Human Capital	Sep 2006
Create and publish a list, or lists, with additional about the town to be included in the package, including, but not limited to: the Haubstadt Community Calendar; the community resources list; essential contact information such as phone numbers addresses, and if applicable, the hours of operation for Town Hall, the Fire Department, the Police Department, the Post Office and churches.	Welcome committee, Town Council	Human Capital, printing costs	Oct 2006
Create a schedule for reaching out to new members of the community and delivering the welcome package.	Welcome committee, Town Council	Human Capital	Nov 2006
Design and create the welcome package	Welcome committee, local business, or businesses	Human Capital	Dec 2006
Obtain donations and/or coupons from local businesses to be included in the welcome package	Welcome committee, Town Council	Human Capital	As needed
Reach out to new members of the community	Welcome committee, Town Council	Human Capital	On-going
Benchmarks: Creation of a welcome committee; commitment of local businesses; publication of materials for the welcome package; creation of a schedule to welcome new members into the community; creation of the welcome package itself; obtaining donations for area businesses; delivery of the packages.			

Long-Term Objectives

14 Community Pride

5. Create an official website for the Town of Haubstadt.

Action Step	Responsible Party/Parties	Resource(s)	Completion Date
Identify a reliable and capable individual to be responsible for serving as the community's webmaster	Town Council, Chamber of Commerce	Human Capital, web development training costs	Jan 2006
Transition the Comprehensive Plan project website into the Town's official website	Town Council, Chamber of Commerce, webmaster	Human Capital, software purchase, hosting fees	Feb 2006
Create a list of pages to post information on and the content of that information, including webpage's listed throughout this plan.	Town Council, Chamber of Commerce, webmaster	Human Capital	Feb 2006
Create a schedule for updating the Town's webpage.	Town Council, Chamber of Commerce, webmaster	Human Capital	Mar 2006
Update the website regularly	Webmaster	Human Capital, compensation for the webmaster	On-going
Benchmarks: Identification and commitment of the webmaster; obtaining the necessary information to transition the project website into the Town's official website; creation of a list of information to include on the Town's website and the creation of a schedule for updating the website.			

Long-Term Objectives

1. Implement physical community improvements, such as specific signage and landscaping at the gateways to the community and period street lighting, to contribute to improved community character.

**14 Community
Pride**

Overview

Haubstadt will never be "done" planning. In order to continue to be useful over time, the Haubstadt Comprehensive Plan must be evaluated and revised on a regular basis. Because the plan contains specific goals, it is important that these goals and objectives be reflective of actual community characteristics. Given that community characteristics change over time, the plan must evolve as well.

The Haubstadt Comprehensive Plan has been prepared in a format to simplify the revision process. This document was created using Microsoft Word, Version 2003. The three-ring binder allows pages to be inserted or removed. It is recommended that the following guidelines be used when adding or removing information from the plan.

Plan Evaluation

It is recommended that the Haubstadt Advisory Plan Commission evaluate the effectiveness of the Haubstadt Comprehensive Plan throughout the year, for the purposes of tracking the progress of each of the strategic action plans, and for identifying areas which may need revised.

Annual Review

It is further recommended that the Plan Commission seek the support of both the Haubstadt Comprehensive Plan Steering Committee and the Haubstadt Town Council. A special meeting of the Haubstadt Advisory Plan Commission, as constituted from time to time by the president, shall be advertised and conducted, at a minimum, annually for the purpose of exchanging information and for encouraging dialogue regarding the status and overall effectiveness of the Haubstadt Comprehensive Plan. It is recommended that individual members of the Haubstadt Comprehensive Plan Steering Committee be notified and invited to the annual meeting.

Initiated and conducted by the Haubstadt Advisory Plan Commission, it is recommended that the annual review follow the following evaluation process:

1. The Plan Commission should prepare an annual progress report, possibly with the aid of the Haubstadt Comprehensive Plan Steering Committee. The annual progress report shall contain, at a minimum, the following information:
 - A summary for each of the objectives which were able to be completed;
 - An update on the progress of the remaining objectives;
 - Recommendations for revisions to any of the goals, objectives, or action plans.

2. The Plan Commission will either approve or deny individual proposed revisions to the Comprehensive Plan, and direct appropriate staff or a consultant to amend the Plan accordingly.
3. The amended Comprehensive Plan will be approved by the Plan Commission and forwarded to the Haubstadt Town Council for adoption.
4. The Haubstadt Town Council will act on any proposed amendments.

Five-Year Revision

It is intended that the entire Comprehensive Plan be considered for revision every five years. The Haubstadt Advisory Plan Commission will initiate the five-year revision process. In addition to the evaluation procedures outlined in the annual review process, the five-year revision process should include the following processes as well:

1. The Plan Commission should engage the services of a qualified consultant or staff to update the Community Profile and other relevant information which may have become outdated.
2. Conduct at least one public workshop, to be facilitated by members of the Haubstadt Comprehensive Plan Steering Committee or by a qualified consultant, to re-evaluate the strengths, weaknesses, opportunities and threats to the Haubstadt Community, as well as to continue to gauge the overall needs and desires of Haubstadt's citizens.
3. Present the findings of the public workshop to the Haubstadt Advisory Plan Commission.
4. Review and update the Haubstadt Vision based on the findings of both the public input process and revisions to the plan itself.
5. The Comprehensive Plan Steering Committee should make final recommendations for changes to the plan, including updated goals, objectives and action plans, to the Haubstadt Advisory Plan Commission.
6. The Commission will either approve or deny individual revisions, and direct the appropriate party (staff or consultant) to amend the Haubstadt Comprehensive Plan accordingly.
7. The Haubstadt Comprehensive Plan update will then be approved by the Plan Commission and forwarded to the Haubstadt Town Council for final adoption.
8. Review and update the Haubstadt Vision based on the findings of both the public input process and revisions to the plan itself.